

Great! So, now that you understand how to customize your sales page and your thank you page, in Video #5, we're going to talk about how to connect your download page basically, your Thank You Page to your downloadable files so that when you upload it to your website, everything works and everything is going to be easy for the customer to download the files.

The vendor should provide you with #1, a sales page and #2, a Thank You page. If they do not provide you with a Thank You page, then that is very, very strange. So, I'm going to show you how to create a Thank You page if that is the case. If you do have a Thank You page, just bear with me for just a second. This is good knowledge to have just in case this ever happens to you.

If we just take a look at the sales page and the Thank You page, if you take a look and you just ask yourself – what is different and what is the same? You could see that everything is the same except for the content that is all inside, right? So, what we need to do in this case, is we just need to replicate the sales page. To do that, all you have to do is highlight it and click on Copy. So, we're going to right-click Copy and in the white space, right-click Paste, like this. And then we're going to click on that and click Rename. And then we're going to do let's say, Thank You Download. Once we're done with that, we're going to click it, we're going to open it with Kompozer.

All you need to do is simply delete all the text that's in the middle, right? So, what I recommend that you do is simply put your mouse in the beginning of the first text and then just highlight it. Scroll all the way down to the bottom and find the ending spot right here. Don't click it yet. You want to hold the Shift button and then you want to click it. By holding the Shift button, it selects all the text from top to bottom. And then I'm going to click delete, and there we go! We're going to click on Save. And then we can say, "Thank you for downloading" or "Thank you for purchasing this video course. You can download the files below." So, we can highlight that, we can bold that, italicize it, we can make it bigger, and we can put it to the middle.

Now, we are going to start at the point of actually connecting the downloadable files to the download page. So, now you're done, you created a Thank You page, right? So, same thing with here, we go over here and we open this Thank You page here. Open it like this. We can see that it pretty much says the same thing. Now, in this case, we only have two files but I'm going to just ... you can leave these here if you want to or you can simply just delete it and say, "Thank you for your order. To view the 9 videos, simply download the files and watch." We can type MP3 and we can type 640x360 videos.

So then we want to turn these two into links, right? So, we're going to go back over here. I'm going to find this. I like to right click and click Rename just so I can grab the text. So, if I open up Notepad and I put them in here, we have that and I just add a .zipped to the very end of it, so .zipped. And then we go back over to Kompozer and then I can link the files. Here's the fun part and here is the easy part! If you followed everything up to this point and you put the downloadable zipped files in the same folder as the index file and the Thank You page, then it's going to be easy. If you put it in a different folder, you will have to deal with some complications so, that's why I say, do it this way. So, there's a reason for everything. I'm going

to highlight this file name here. I'm going to copy it and then, we're going to highlight this text and hyperlink it. So, we're going to highlight this text. I'm going to make it a little bit bigger. Click on Link, enter the file name, and that's it.

I'm going to do the exact same thing with the MP3. So, we're going to copy this, highlight, link, copy, Okay, and that's it! As you can see, I have created my download page. Now, I highly recommend that you also add maybe some unannounced bonuses, if all possible. Maybe some coupons or even other bonuses that you can provide. The reason being is that way, you make the customer feel like – wow, you're not just only delivering what you promise to deliver; you also delivered something extra. So, you kind of went a long way.

So, that's how to create a download page and that's how easy it is. So, you can do the same exact thing over on the other download page. As you can see, #1, we covered how to create a download page from scratch, if and when the vendor doesn't provide one. And #2, how to connect the downloadable files that you chose to give and make sure that it works! Now, we can actually upload the download page and it will actually work assuming that you have uploaded everything else.